



**DEPARTMENT OF INSURANCE, FINANCIAL
INSTITUTIONS AND PROFESSIONAL REGISTRATION**

P.O. Box 690, Jefferson City, Mo. 65102-0690

Our File Number 08A000600

IN RE: STEVE G CRANFORD
2977 HWY K
OFALLON MO 63368

VOLUNTARY FORFEITURE

It is hereby agreed by STEVE G CRANFORD and the Consumer Affairs Division of the Department of Insurance, Financial Institutions and Professional Registration, as follows:

WHEREAS, Linda Bohrer, or her successor, is the duly appointed Acting Director of the Department of Insurance, Financial Institutions and Professional Registration, State of Missouri (hereinafter, Director) whose duties, pursuant to Chapters 374 and 375, RSMo, include the supervision and regulation of the business of insurance;

WHEREAS, the Consumer Affairs Division of the Department of Insurance, Financial Institutions and Professional Registration is charged with investigating producers and companies engaged in the business of insurance pursuant to Section 374.085, RSMo 2000 and is authorized by the Director to recommend enforcement action under the laws relating to insurance.

WHEREAS, STEVE G CRANFORD is licensed as an insurance producer by the Department of Insurance, Financial Institutions and Professional Registration, pursuant to Chapter 375, RSMo;

WHEREAS, the investigation by the Consumer Affairs Division revealed STEVE G CRANFORD violated our insurance laws and is subject to enforcement action by the Director for the following:

1. Violation of 20 CSR 100-4.100 (2) (A) Upon receipt of any inquiry from the division, Steve G. Cranford failed to provide to the department an adequate response to the inquiry within twenty (20) days from the date the department mailed the inquiry, which is grounds for discipline under Sections 375.141.1(2) and 375.145.1 RSMo (Cum. Supp. 2007);
2. Violation of 20 CSR 700-1.020 and Section 375.015.2 RSMo (Cum. Supp. 2007), by failing to obtain a business entity producer license before transacting insurance business in the State of Missouri, which is grounds for discipline under Sections 375.141.1(2) and 375.145.1 RSMo (Cum. Supp. 2007).

WHEREAS, STEVE G CRANFORD has been informed of the nature of his violations, of his right to counsel and of his right to contest any attempt by the Department of Insurance, Financial Institutions and Professional Registration, to discipline his insurance producer license, or to recover whatever penalties or other monetary relief as may be provided for by statute, and states that he understands his rights to contest any such actions;

NOW, THEREFORE, in complete settlement of the investigation in File Number


08A000600, in lieu of the institution by the Department of Insurance, Financial Institutions and Professional Registration of any action to revoke or suspend the insurance producer license of STEVE G CRANFORD or to impose any other penalties provided for by statute for the above-described violations, after being afforded the opportunity to consult legal counsel, STEVE G CRANFORD, without any admission of a violation of the law, does hereby voluntarily and knowingly surrender and forfeit the sum of \$1,100.00, such sum to be paid into the Missouri State School Fund pursuant to Sections 374.046 and 374.280, RSMo.

STEVE G CRANFORD shall submit this sum to the Department of Insurance, Financial Institutions and Professional Registration, by cashier's check or money order made payable to the Missouri State School Fund no later than December 29, 2008.

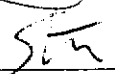
DATED: 1-28-09


LINDA BOHRER Kip Stetzler
Acting Director

DATED: 1-27-09


MARY KEMPKER
Division Director

DATED: 01-14-09


STEVE G CRANFORD
Producer

Return to:
Department of Insurance, Financial Institutions & Professional Registration
Attn: Dennis Fitzpatrick
P. O. Box 4001
Jefferson City, MO 65102