

**DEPARTMENT OF INSURANCE, FINANCIAL  
INSTITUTIONS AND PROFESSIONAL REGISTRATION**

P.O. Box 690, Jefferson City, Mo. 65102-0690

**RECEIVED**  
JUN 16 2009  
DEPT. OF INSURANCE,  
FINANCIAL INSTITUTIONS &  
PROFESSIONAL REGISTRATION

IN RE: JOHN DAVID MERCER  
3347 Modesto Lane  
Saint Ann, Missouri 63074

Our File Number 09A000210

**VOLUNTARY FORFEITURE AGREEMENT**

It is hereby agreed by JOHN DAVID MERCER and the Consumer Affairs Division of the Department of Insurance, Financial Institutions and Professional Registration, as follows:

WHEREAS, John M. Huff, or his successor, is the duly appointed Director of the Department of Insurance, Financial Institutions and Professional Registration, State of Missouri (hereinafter, Director) whose duties, pursuant to Chapters 374 and 375, RSMo, include the supervision and regulation of the business of insurance;

WHEREAS, the Consumer Affairs Division of the Department of Insurance, Financial Institutions and Professional Registration is charged with investigating producers and companies engaged in the business of insurance pursuant to Section

374.085, RSMo 2000 and is authorized by the Director to recommend enforcement action under the laws relating to insurance.

WHEREAS, JOHN DAVID MERCER is currently licensed in Missouri as a resident insurance producer by the Department of Insurance, Financial Institutions and Professional Registration, pursuant to Chapter 375, RSMo;

WHEREAS, the investigation by the Consumer Affairs Division revealed that:

1. JOHN DAVID MERCER collected insurance premium payments in the amount of \$2,191.28 from customers of the Reliable Life Insurance Company which he failed to deposit with the company before he voluntarily terminated his producer agreement with the company.
2. JOHN DAVID MERCER maintained a surety bond with Reliable Life Insurance Company which provided coverage for a financial loss equal to \$1,771.61 of the \$2,191.28 amount owed to the company.
3. JOHN DAVID MERCER failed to submit the balance due and owing to Reliable Life Insurance Company in the amount of \$419.67 for insurance premiums which he collected from customers.
4. JOHN DAVID MERCER later made full restitution of \$419.67 to Reliable Life Insurance Company and provided a copy of a personal check dated April 22, 2009 indicating the amount of premium previously withheld had been repaid.
5. JOHN DAVID MERCER requested that he be permitted to maintain his insurance producer license in Missouri.

The activity by JOHN DAVID MERCER which is set out above, subjects him to enforcement action by the Director for the following:

**Violation of Section 375.141.1(4), RSMo (Cum. Supp.) 2008, by improperly withholding, misappropriating or converting any moneys or properties received in the course of doing insurance business; and**


**Violation of Section 375.141.1(8), RSMo (Cum. Supp.) 2008, by demonstrating . . . incompetence, untrustworthiness or financial irresponsibility in the conduct of business in this state or elsewhere; each of which are grounds for discipline under Section 375.141.1(2), RSMo (Cum. Supp.) 2008.**

WHEREAS, JOHN DAVID MERCER has been informed of the nature of his violations, of his right to counsel and of his right to contest any attempt by the Department of Insurance, Financial Institutions and Professional Registration, to discipline his insurance producer license, or to recover whatever penalties or other monetary relief as may be provided for by statute, and states that he understands his rights to contest any such actions;

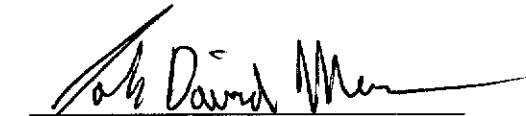
NOW, THEREFORE, in lieu of the institution by the Department of Insurance, Financial Institutions and Professional Registration of any action to revoke or suspend the insurance producer license of JOHN DAVID MERCER or to impose any other penalties provided for by statute for the above-described violations, after being afforded the opportunity to consult legal counsel, JOHN DAVID MERCER, does hereby voluntarily and knowingly surrender and forfeit the sum of five hundred dollars (\$500.00), such sum to be paid into the Missouri State School Fund pursuant to Sections 374.046 and 374.280, RSMo.

JOHN DAVID MERCER shall submit this sum to the Department of Insurance,  
Financial Institutions and Professional Registration, by cashier's check or money order  
made **payable to the Missouri State School Fund** no later than Thursday, July 2, 2009.

DATED: 6-19-09

  
JOHN M. HUFF  
Director

DATED: 6/15/09

  
JOHN DAVID MERCER  
Producer

DATED: 6/18/2009

  
~~MARY KEMPKER~~ Angela Nelson  
Division Director

Return to:  
Department of Insurance, Financial Institutions  
& Professional Registration  
Attn: Ron Harrod  
P. O. Box 4001  
Jefferson City, MO 65102