

STATE OF MISSOURI



DEPARTMENT OF INSURANCE, FINANCIAL INSTITUTIONS AND PROFESSIONAL REGISTRATION

P.O. Box 690, Jefferson City, Mo. 65102-0690

Our File Number 141580

IN RE: HOLMES MURPHY & ASSOC INC
ATTN: SHELLY HOWER
P O BOX 9207
DES MOINES IA 50306

VOLUNTARY FORFEITURE

It is hereby agreed by HOLMES MURPHY & ASSOCIATES, INC. and the Consumer Affairs Division of the Department of Insurance, Financial Institutions and Professional Registration, as follows:

WHEREAS, John M. Huff is the duly appointed Director of the Department of Insurance, Financial Institutions and Professional Registration, State of Missouri (hereinafter, Director) whose duties, pursuant to Chapters 374 and 375, RSMo, include the supervision and regulation of the business of insurance;

WHEREAS, the Consumer Affairs Division of the Department of Insurance, Financial Institutions and Professional Registration is charged with investigating producers and companies engaged in the business of insurance pursuant to Section 374.085, RSMo and is authorized by the Director to recommend enforcement action

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under the laws relating to insurance;

WHEREAS, HOLMES MURPHY & ASSOCIATES, INC. is licensed as a business entity producer by the Department of Insurance, Financial Institutions and Professional Registration, pursuant to Chapter 375, RSMo;

WHEREAS, the investigation by the Consumer Affairs Division revealed HOLMES MURPHY & ASSOCIATES, INC. violated our insurance laws by failing to disclose an administrative action on a license application and is subject to enforcement action by the Director for the following:

Grounds exist under Section 375.141.1 RSMo (Supp. 2011), the director may suspend, revoke, refuse to issue or refuse to renew an insurance producer license for any one or more of the following causes:

(1) Intentionally providing materially incorrect, misleading, incomplete or untrue information in the license application.

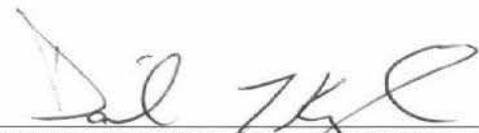
WHEREAS, HOLMES MURPHY & ASSOCIATES, INC. has been informed of the nature of its violations, of its right to counsel and of its right to contest any attempt by the Department of Insurance, Financial Institutions and Professional Registration, to discipline its business entity producer license, or to recover whatever penalties or other monetary relief as may be provided for by statute, and state that it understands its rights to contest any such actions;

NOW, THEREFORE, in lieu of the institution by the Department of Insurance, Financial Institutions and Professional Registration of any action to revoke or suspend the business entity producer license of HOLMES MURPHY & ASSOCIATES, INC. or to impose any other penalties provided for by statute for the above-described violations, after being afforded the opportunity to consult legal counsel, HOLMES MURPHY &

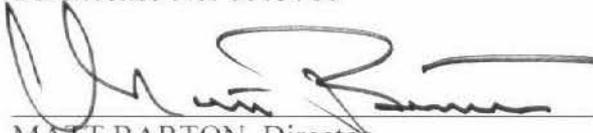
ASSOCIATES, INC., does hereby voluntarily and knowingly surrender and forfeit the sum of \$250.00, such sum to be paid into the Missouri State School Fund pursuant to Sections 374.046 and 374.280, RSMo.

HOLMES MURPHY & ASSOCIATES, INC. shall submit this sum to the Department of Insurance, Financial Institutions and Professional Registration, by cashier's check or money order made payable to the Missouri State School Fund no later than July 24, 2012.

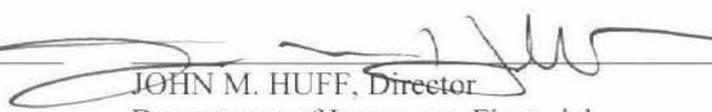
DATED: 7/13/12


HOLMES MURPHY & ASSOCIATES, INC.
Daniel T. Keough, Chief Executive Officer
BE License No. 0003760

DATED: 7.23.12


MATT BARTON, Director
Division of Consumer Affairs

DATED: 7-26-12


JOHN M. HUFF, Director
Department of Insurance, Financial
Institutions & Professional Registration

Return to:
Department of Insurance, Financial Institutions & Professional Registration
Attn: Dennis Fitzpatrick
P. O. Box 4001
Jefferson City, MO 65102