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MO. DEPT OF INSURANCE,  
FINANCIAL INSTITUTIONS &  
PROFESSIONAL REGISTRATION

**DEPARTMENT OF INSURANCE, FINANCIAL  
INSTITUTIONS AND PROFESSIONAL REGISTRATION**

P.O. Box 690, Jefferson City, Mo. 65102-0690

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MO. DEPT OF INSURANCE,  
FINANCIAL INSTITUTIONS &  
PROFESSIONAL REGISTRATION

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FEB 10 2012

MO. DEPT OF INSURANCE,  
FINANCIAL INSTITUTIONS &  
PROFESSIONAL REGISTRATION

In Re: Franklin D. Herring, Jr.  
902 North Chestnut  
Marceline MO 64658

Tracking Number 144468E

VOLUNTARY FORFEITURE

It is hereby agreed by Franklin D. Herring, Jr. and the Consumer Affairs Division of the Department of Insurance, Financial Institutions and Professional Registration, as follows:

WHEREAS, John M. Huff, is the duly appointed Director of the Department of Insurance, Financial Institutions and Professional Registration, State of Missouri, (hereinafter, Director) whose duties, pursuant to Chapters 374 and 375, RSMo, include the supervision and regulation of the business of insurance;

WHEREAS, the Consumer Affairs Division of the Department of Insurance, Financial Institutions and Professional Registration is charged with investigating producers and companies

engaged in the business of insurance pursuant to Sections 374.085 and 374.190, RSMo and is authorized by the Director to recommend enforcement action under the laws relating to insurance;

WHEREAS, Franklin D. Herring, Jr. is licensed as an insurance producer with the Department of Insurance, Financial Institutions and Professional Registration, pursuant to Chapters 374 and 375, RSMo;

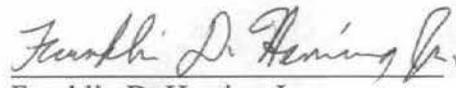
WHEREAS, information has been received by the Consumer Affairs Division that Franklin D. Herring, Jr. failed to report accurate information on his 2004 original license application, which constitutes grounds for discipline under Section(s) 375.141.1(1) and (3), RSMo (Supp. 2011) and subjects Herring to enforcement action by the Director;

WHEREAS, Franklin D. Herring, Jr. has been informed of the nature of the violations, of his right to counsel and of his right to contest any attempt by the Department of Insurance, Financial Institutions and Professional Registration, to discipline his license, or to recover whatever penalties or other monetary relief as may be provided for by statute, and states that he understands his rights to contest any such actions;

NOW, THEREFORE, in lieu of the institution by the Department of Insurance, Financial Institutions and Professional Registration of any action to revoke the license of Franklin D. Herring, Jr., or to impose any other penalties provided for by statute for the above-described violations, after being afforded the opportunity to consult legal counsel, Franklin D. Herring, Jr. does hereby voluntarily and knowingly surrender and forfeit the sum of **\$1500.00**, such sum to be paid into the Missouri State School Fund pursuant to Sections 374.046 and 374.280, RSMo.

Franklin D. Herring, Jr. shall submit this sum to the Department of Insurance, Financial Institutions and Professional Registration, by cashier's check or money order made payable to the Missouri State School Fund no later than February 17, 2012.

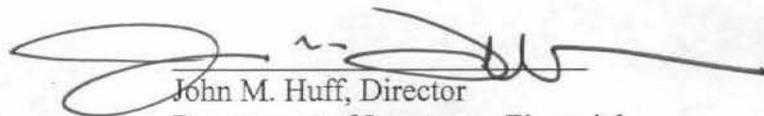
DATED: 2/9/12

  
Franklin D. Herring Jr.  
Producer No. 0339490

DATED: 2.15.12

  
Matt Barton, Director  
Division of Consumer Affairs

DATED: 2/21/12

  
John M. Huff, Director  
Department of Insurance, Financial  
Institutions, and Professional Registration

Please return original to:  
Jennifer Zagorac  
Missouri Department of Insurance  
PO Box 4001  
Jefferson City, MO 65102