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STATE OF MISSOURI



MO. DEPT OF INSURANCE,
FINANCIAL INSTITUTIONS &
PROFESSIONAL REGISTRATION

**DEPARTMENT OF INSURANCE, FINANCIAL
INSTITUTIONS AND PROFESSIONAL REGISTRATION**

P.O. Box 690, Jefferson City, Mo. 65102-0690

Our File Number 09A000265

IN RE: LARRY CONNER
LARRY CONNER AGENCY INC
12123 H BLUE RIDGE EXT
GRANDVIEW MO 64030

VOLUNTARY FORFEITURE

It is hereby agreed by LARRY CONNER AGENCY and the Consumer Affairs Division of the Department of Insurance, Financial Institutions and Professional Registration, as follows:

WHEREAS, John M. Huff, is the duly appointed Director of the Department of Insurance, Financial Institutions and Professional Registration, State of Missouri (hereinafter, Director) whose duties, pursuant to Chapters 374 and 375, RSMo, include the supervision and regulation of the business of insurance;

WHEREAS, the Consumer Affairs Division of the Department of Insurance, Financial Institutions and Professional Registration is charged with investigating producers and companies engaged in the business of insurance pursuant to Section

374.085, RSMo 2000 and is authorized by the Director to recommend enforcement action under the laws relating to insurance.

WHEREAS, LARRY CONNER AGENCY is licensed as a business entity insurance producer by the Department of Insurance, Financial Institutions and Professional Registration, pursuant to Chapter 375, RSMo;

WHEREAS, the investigation by the Consumer Affairs Division revealed LARRY CONNER AGENCY violated our insurance laws and is subject to enforcement action by the Director for the following:

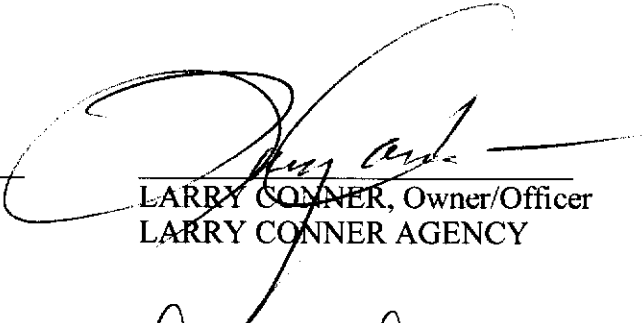
1. Violation of Section 375.936(7) RSMo 2000, misrepresented an insurance application with an incorrect business classification, which is grounds for discipline under Section 375.141.1(7) and 375.145.1 RSMo (Cum. Supp. 2008);
2. Violation of Section 375.015.5 RSMo (Cum. Supp. 2008) failed to notify the director within twenty working days of a change of information as submitted for the business entity license record, which is grounds for discipline under Sections 375.141.1(2) and 375.145.1 RSMo (Cum. Supp. 2008).


WHEREAS, LARRY CONNER AGENCY has been informed of the nature of its violations, of its right to counsel and of its right to contest any attempt by the Department of Insurance, Financial Institutions and Professional Registration, to discipline its business entity producer license, or to recover whatever penalties or other monetary relief as may be provided for by statute, and states that it understands its rights to contest any such actions;

NOW, THEREFORE, in lieu of the institution by the Department of Insurance,

Financial Institutions and Professional Registration of any action to revoke or suspend the insurance producer license of LARRY CONNER AGENCY or to impose any other penalties provided for by statute for the above-described violations, after being afforded the opportunity to consult legal counsel, LARRY CONNER AGENCY, does hereby voluntarily and knowingly surrender and forfeit the sum of \$750.00, such sum to be paid into the Missouri State School Fund pursuant to Sections 374.046 and 374.280, RSMo.

LARRY CONNER AGENCY shall submit this sum to the Department of Insurance, Financial Institutions and Professional Registration, by cashier's check or money order made payable to the Missouri State School Fund no later than August 25, 2009.

DATED: 9-14-09 
LARRY CONNER, Owner/Officer
LARRY CONNER AGENCY

DATED: 9-16-09 
ANGELA L. NELSON
Division Director

DATED: 9-30-09 
JOHN M. HUFF
Director

Return to:
Department of Insurance, Financial Institutions & Professional Registration
Attn: Dennis Fitzpatrick
P. O. Box 4001
Jefferson City, MO 65102