

2026 Individual Health Insurance Market Carriers by County

INFORMATIONAL ONLY

As of August 1, 2025

The Director of the Missouri Department of Commerce and Insurance is releasing this document because it is in the public interest.

The document represents information from health insurers for health plans in the individual market in Missouri, both on and off the exchange.

Health insurers are still evaluating the market and making final decisions as to their 2026 market plans. The information reflected in this list is current as of

August 1, 2025, and is in no way binding on any health insurer and may change without notice at any time. You may also refer to the Individual Health

Insurance Market Map, available on our website at: <https://insurance.mo.gov/health-insurance/health-insurance-rate-filings-2026-plan-year>.

County Name	Issuer Names:								
	Blue Cross and Blue Shield of Kansas City	Celtic Insurance Company	Cox Health Systems	Healthy Alliance Life Ins Co	Medica Insurance Company	Medica Central Ins Co	Oscar Insurance Company	United Healthcare Ins Co	Bankers Reserve Life Insurance Company of Wisconsin
	Marketed As:								
	Blue Cross and Blue Shield of Kansas City	Ambetter from Home State Health	Cox Health Plans	Anthem Blue Cross and Blue Shield	Medica	Medica WellFirst	Oscar	United Healthcare	Ambetter Health (Off-Exchange)
Adair		x		x				x	x
Andrew	x	x						x	x
Atchison	x	x						x	x
Audrain		x		x				x	x
Barry		x	x	x	x			x	x
Barton		x		x	x			x	x
Bates	x	x					x	x	x
Benton	x	x						x	x
Bollinger		x		x				x	x
Boone		x		x	x			x	x
Buchanan	x	x						x	x
Butler		x		x				x	x
Caldwell	x	x			x			x	x
Callaway		x		x	x			x	x
Camden		x		x	x			x	x
Cape Girardeau		x		x				x	x
Carroll	x	x						x	x
Carter		x		x				x	x
Cass	x	x			x		x	x	x
Cedar		x		x	x			x	x
Chariton		x		x				x	x
Christian		x	x	x	x			x	x
Clark				x				x	
Clay	x	x			x		x	x	x
Clinton	x	x			x		x	x	x
Cole		x		x	x			x	x
Cooper		x		x	x			x	x
Crawford		x		x				x	x
Dade		x		x	x			x	x
Dallas		x		x	x			x	x
Daviess	x	x			x			x	x
DeKalb	x	x			x			x	x
Dent		x		x				x	x
Douglas		x		x	x			x	x
Dunklin		x		x				x	x
Franklin		x		x	x			x	x
Gasconade		x		x				x	x
Gentry	x	x						x	x
Greene		x		x	x			x	x
Grundy	x	x			x			x	x
Harrison	x	x						x	x
Henry	x	x			x		x	x	x
Hickory		x		x	x			x	x
Holt	x	x						x	x
Howard		x		x	x			x	x
Howell		x		x	x			x	x
Iron		x		x				x	x
Jackson	x	x			x		x	x	x
Jasper		x		x	x			x	x
Jefferson		x		x	x			x	x
Johnson	x	x			x		x	x	x
Knox		x		x				x	x
Laclede		x		x	x			x	x
Lafayette	x	x			x		x	x	x
Lawrence		x	x	x	x			x	x
Lewis				x				x	

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Lincoln		x		x	x		x	x	x
Linn		x		x				x	x
Livingston	x	x			x			x	x
Macon		x		x				x	x
Madison		x		x				x	x
Maries		x		x				x	x
Marion				x				x	
McDonald		x		x	x			x	x
Mercer	x	x						x	x
Miller		x		x	x			x	x
Mississippi		x		x				x	x
Moniteau		x		x	x			x	x
Monroe		x		x				x	x
Montgomery		x		x				x	x
Morgan		x		x	x			x	x
New Madrid		x		x				x	x
Newton		x		x	x			x	x
Nodaway	x	x						x	x
Oregon		x		x				x	x
Osage		x		x	x			x	x
Ozark		x		x	x			x	x
Pemiscot		x		x				x	x
Perry		x		x				x	x
Pettis	x	x						x	x
Phelps		x		x				x	x
Pike		x		x				x	x
Platte	x	x			x		x	x	x
Polk		x		x	x			x	x
Pulaski		x		x				x	x
Putnam		x		x				x	x
Ralls		x		x				x	x
Randolph		x		x				x	x
Ray	x	x					x	x	x
Reynolds		x		x				x	x
Ripley		x		x				x	x
St. Charles		x		x	x	x	x	x	x
St. Clair	x	x			x			x	x
St. Francois				x				x	
St. Louis		x		x	x	x	x	x	x
St. Louis City		x		x	x	x	x	x	x
Ste. Genevieve		x		x				x	x
Saline	x	x						x	x
Schuyler				x				x	
Scotland				x				x	
Scott		x		x				x	x
Shannon		x		x				x	x
Shelby		x		x				x	x
Stoddard		x		x				x	x
Stone		x	x	x	x			x	x
Sullivan		x		x				x	x
Taney		x	x	x	x			x	x
Texas		x		x	x			x	x
Vernon	x	x			x			x	x
Warren		x		x	x	x	x	x	x
Washington		x		x				x	x
Wayne		x		x				x	x
Webster		x		x	x			x	x
Worth	x	x						x	x
Wright		x		x	x			x	x
Number of counties served by each company	30	109	5	85	54	4	15	115	109