

**SENT VIA SERFF**

September 27, 2013

Missouri Department of Insurance  
Attn: Director John Huff  
301 West High St., Room 630  
Jefferson City, MO 65101

***Re: Madison National Life Insurance Company; NAIC: #65781  
Missouri Notice of Plan Non-Renewal and Replacement***

Dear Director Huff:

Pursuant to Mo. Ann. Stat. § 379.938, we are writing to notify the Missouri Department of Insurance that Madison National Life Insurance Company (“Madison National”) will not renew policy form # MNL MMP 0205 (the “Policy”). Instead, Madison National will replace the Policy with a new Patient Protection and Affordable Care Act (“ACA”) compliant policy.

The discontinuation of the Policy will affect our 46 currently in-force Missouri small employer group insureds, with a total number of 304 lives affected counting all employers and their employees.

We enclose for the Department’s review a draft of our notices of non-renewal and replacement of the Policy that we will send to all each plan sponsor, participants and covered beneficiaries. The notices will be mailed to our insureds by October 1, 2013, providing the requisite 90 days prior notice of discontinuation of their policy. The notice letter explains to the employer groups that their current coverage will not renew. It also informs them that Madison National will be replacing their coverage with a new ACA compliant policy. Please note that the notice letter refers the groups to the exchange should they choose not to extend their coverage with us.

If you have any questions or concerns about this submission, please feel free to contact me at (602) 395-7060 or by e-mail at Lizette.rubio@ihcgroup.com.

Respectfully,

Lizette Rubio  
Manager of Legal and Compliance

[Date]

Employee Name  
Address  
Address]

**Re: Madison National Life Insurance Company  
New Policy and New Premium Rates  
[Your Group or Case Number: ADD # ]**

**IMPORTANT: THIS NOTICE AFFECTS YOUR INSURANCE CONTRACT RIGHTS.  
PLEASE READ CAREFULLY.**

Dear [Insured]:

This notice is to inform you about important changes to your current health insurance Policy. These changes are required as a result of Federal Healthcare Reform, commonly referred to as the Affordable Care Act (“ACA”). As outlined below, the new changes will include a core set of comprehensive benefits, more cost sharing choices, and new premiums. To ensure your health insurance coverage is compliant with these new requirements, your existing Policy will non-renew and will be replaced with a new Policy and new premium rates upon your renewal on [January 1], 2014.

#### Comprehensive Benefits

Your replacement Policy will include a core set of benefits, called the “Essential Health Benefits.” Your current Policy may already include some or all of the Essential Health Benefits. For more information on the Essential Health Benefits, you can contact the government healthcare website, [www.hhs.gov/healthcare/](http://www.hhs.gov/healthcare/).

#### Cost Sharing Options

Your replacement Policy will include the Essential Health Benefits, but the amount paid out-of-pocket will be different depending on the cost sharing options chosen. ACA creates four uniform categories of cost sharing, called “metal” levels. These metal levels are based on the average percentage of medical costs the health insurance company is expected to pay, compared to the average percentage you will pay. Although there are four “metal” levels, your replacement Policy will fit into the Bronze level. The Bronze level coverage provides 60% of medical costs paid by the insurance company and an average of 40% paid by the member.

#### New Premium Rates

We are filing our new policies and premium rates with the State Department of Insurance. Once the new policies and rates are set, we will send your employer another letter with information about your replacement Policy along with the new premium rates.

State Benefit Exchange

In 2014, small businesses (50 or fewer employees) can buy coverage directly from their insurer or from their states' Health Benefit Exchange. The Exchange will help you shop for and enroll in health insurance. You will be able to use the Exchange to compare insurance options and prices offered through the Exchange. You can purchase insurance through the Health Benefit Exchange beginning in October 1, 2013 for coverage starting January 1, 2014.

As explained in this letter, your employer group's coverage with Madison National Life Insurance Company will not renew on your renewal date in 2014 and will be replaced with a new ACA Compliant policy. If you have any questions concerning health insurance coverage for you and your dependents please contact your employer.

Sincerely,

MADISON NATIONAL LIFE INSURANCE COMPANY

[Date]

[MASTER GROUP CONTRACT

Address

Address]

**Re: Madison National Life Insurance Company  
New Policy and New Premium Rates  
[Your Group or Case Number: ADD # ]**

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Dear [Group]:

This notice is to inform you about important changes to your current health insurance Policy. These changes are required as a result of Federal Healthcare Reform, commonly referred to as the Affordable Care Act (“ACA”). As outlined below, the new changes will include a core set of comprehensive benefits, more cost sharing choices, and new premiums. To ensure your health insurance coverage is compliant with these new requirements, your existing Policy will non-renew and will be replaced with a new Policy and new premium rates upon your renewal on [January 1], 2014.

#### Comprehensive Benefits

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Please remember that your current health insurance Policy with Madison National Life Insurance Company is effective until your renewal date in 2014. It is our pleasure to serve as your health insurer and we believe you will be satisfied with the replacement Policy that is enhanced due to the ACA requirements. If you have any questions or concerns, please feel free to contact Customer Service at 800-518-4510 or by email [questions@ihcgroup.com](mailto:questions@ihcgroup.com).

Sincerely,

MADISON NATIONAL LIFE INSURANCE COMPANY

cc: All Plan Participants