



August 7, 2013

The Honorable John M. Huff, Director
Missouri Department of Insurance
P.O. Box 690
Jefferson City, MO 65102

Re: Notice of Discontinuance – Medicare Supplement

- **Policy Form Nos.: WPPLANHiFM(09)-MO and WPPLANGM(09)-MO**
- **SERFF Tracking No.: FRCS-126430825**
- **Healthy Alliance Life Ins. Co. - N.A.I.C. No.: 78972**

Dear Director Huff:

Pursuant to 20 CSR 400-3.650(15)(E), Healthy Alliance Life Ins. Co., dba Anthem Blue Cross and Blue Shield, has made the decision to discontinue the offering of the Medicare Supplement Policy Plan F (with High Deductible), form number WPPLANHiFM(09)-MO, and the Medicare Supplement Policy Plan G, form number WPPLANGM(09)-MO, effective January 1, 2014. These policies were originally approved by the Missouri Department of Insurance on February 4, 2010 under SERFF Filing Tracking Number: FRCS-126430825.

Although, we are discontinuing new sales of these policies, this change will not impact existing policyholders and they will continue to have coverage under the policies they have today. As required under 20 CSR 400-3.650(15)(E), we will not offer the above referenced forms after January 1, 2014.

We also acknowledge that we will not be able to offer similar policies in Missouri for five (5) years, unless the Commissioner otherwise allows an earlier re-entry date.

If you have any questions about this Notice of Discontinuance submission, please contact Stephen Beebe, Associate General Counsel, at (513) 336-2542 or Vicki Ertel at (513) 336-2926.

Respectfully submitted,

Healthy Alliance Life Ins. Co.

By: 

Name: Christopher J. Meidl
Title: Director

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