



**DEPARTMENT OF INSURANCE, FINANCIAL  
INSTITUTIONS AND PROFESSIONAL REGISTRATION**

P.O. Box 690, Jefferson City, Mo. 65102-0690

IN RE: STRONG FAMILY FINANCIAL, L.L.C.  
5810 E. SKELLY DRIVE #320  
TULSA, OK 74135

TRACKING ID: 215354 (e)

VOLUNTARY FORFEITURE AGREEMENT

It is hereby agreed by Strong Family Financial, L.L.C. (Strong) and the Consumer Affairs Division of the Department of Insurance, Financial Institutions and Professional Registration, as follows:

WHEREAS, John M. Huff, is the duly appointed Director of the Department of Insurance, Financial Institutions and Professional Registration, State of Missouri (hereinafter, "Director" of the "Department"), whose duties, pursuant to Chapters 374 and 375, RSMo, include the supervision and regulation of the business of insurance;

WHEREAS, the Consumer Affairs Division of the Department is charged with investigating producers and companies engaged in the business of insurance pursuant to Sections 374.085 and 374.190, RSMo and is authorized by the Director to recommend enforcement action under the laws relating to insurance;

WHEREAS, Strong has applied to renew its business entity insurance producer license with the Department, pursuant to Chapter 375, RSMo;

WHEREAS, the Consumer Affairs Division has received information concerning Strong's failure to disclose an administrative action from the State of Wisconsin, which is a violation of Section 374.210.1(1), RSMo (Supp. 2013), and subjects Strong to enforcement action by the Director;

WHEREAS, Strong has been informed of its right to counsel and of its right to contest any attempt by the Department to refuse to issue its business entity insurance producer license, and states that it understands its rights to contest any such actions;

AND WHEREAS, Strong, acknowledges and admits for purposes of this Agreement and for purposes of any future action by the Director or the Consumer Affairs Division based on a future violation of the insurance laws or regulations by Strong, in which action the Director or the Consumer Affairs Division alleges that the violations described herein form part of a course of conduct, a business practice, or other such series of similar violations, or that future violations by Strong are committed knowingly, intentionally or in conscious disregard of the law, that it failed to disclose an administrative action on the application, and that such conduct violated Section 374.210.1(1), RSMo;

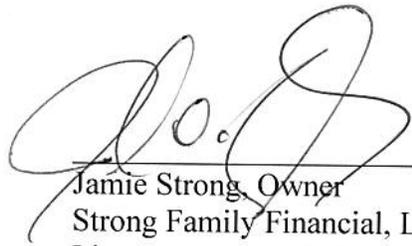
NOW, THEREFORE, in lieu of any recommendation or initiation by the Consumer Affairs Division of any action based on the violation cited in this Agreement, and after being afforded the opportunity to consult legal counsel, Strong does hereby voluntarily and knowingly surrender and forfeit the sum of two hundred fifty dollars (\$250.00), such sum to be paid into the State School Moneys Fund pursuant to Sections 374.046 and 374.280, RSMo.

Strong shall submit this sum to the Department by cashier's check or money order made

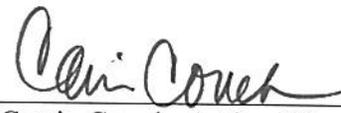
payable to the State School Moneys Fund no later than April 30, 2014.

The parties agree that, should the Director or the Division in the future allege a different violation of the insurance laws or regulations by Strong, nothing in this Agreement shall preclude the Director or the Consumer Affairs Division from introducing Strong's admissions contained in this Agreement as evidence that the acts described herein form part of a course of conduct, a business practice, or other such series of similar violations, or for purposes of showing that such later alleged acts are committed knowingly, intentionally or in conscious disregard of the law.

DATED: 4/23/2014

  
\_\_\_\_\_  
Jamie Strong, Owner  
Strong Family Financial, L.L.C.  
License No. 8129525

DATED: 4/29/14

  
\_\_\_\_\_  
Carrie Couch, Acting Director  
Consumer Affairs Division

DATED: 5-1-14

  
\_\_\_\_\_  
John M. Huff, Director  
Department of Insurance, Financial  
Institutions and Professional Registration

Return original to:  
Jodi Lehman  
Missouri Department of Insurance,  
Financial Institutions and Professional Registration  
PO Box 4001  
Jefferson City, MO 65102